



Issue No. 78: No More Dicks (No, not that kind)

Fall is right around the corner, and with it the glories of hunting season, hiking, and enjoying the great outdoors without all the heat and bugs.

Collectively, we need to get outside. One of the great challenges of modernity is that it separates people from nature. Urban and suburban environments present us with scraggly trees and well-shaven grass—pleasant in a garden but no match for the Adirondacks, Appalachians, Rockies, or Sierra Nevada. Screens allow us to see, in some way, more of the world than ever before, but we can forget what it's like to pause and truly see the bend of a forgotten stream or hear the natural applause of rising rain striking a thousand leaves.

Skyscrapers, rocket ships, and microchips are awe-inspiring in their own way, but they are no match against mountain ranges, stars, and mighty oceans. Take some time to savor God's creation this fall, and you'll find yourself inspired and restored.

The Better Alternative

Say No to Dicks: Experiencing nature has always required at least a little bit of gear. Whether it's boots or a bow, we recommend you bypass Dick's Sporting Goods. In recent years they've made a splash by banning sales of AR-15s, limiting what magazines they offer, and restricting ammunition sales, so it's no surprise that the company embraced the full left-wing agenda. A much better alternative is [Bass Pro Shops](#). The company is largely apolitical, they focus on natural conservation, and they stock just about everything you need to get outside.

Clothes Built to Last: For clothing, we have two strong recommendations. The first is [Madison Creek Outfitters](#). Madison Outfitters grew out of a family's love for America's natural landscape, and for the past 20 years, they've offered sturdy outerwear, leather jackets, shirts, vests and more.

Stay Strapped: Second, for all those who carry, nothing beats the outerwear produced by our partners over at [Kennesaw Co.](#) Their concealed carry quilted vest is a must have, especially with fall around

the corner.

Business Spotlight

While the right gear is important, the great outdoors is about what you *do* more than anything else. To ensure you make the most of your adventure, [Pursuit Outside](#) is here to help. They've created a unique business model that benefits all parties—and the environment, too.

Since public land is often overused, Pursuit Outside offers private landowners in rural communities the chance to build their own economic engines, and PO works alongside these folks to simplify the searching, vetting, and booking experience for potential clients. You, the would-be adventurer, simply type in your preferred location and activity—like [goose hunting in Maryland](#), for example—and Pursuit Outside provides you with everything you need for an unforgettable experience. Their excursions cover nearly every type of outdoor activity you could dream of, ranging from ice fishing to elk hunting to scuba diving and sailing in a variety of awe-inspiring locations.

Most exciting of all, Align subscribers get first dibs on their new [Adventure Pass](#), which includes access to stunning private properties, concierge service for trip planning, \$450 in trip credits, two \$25 referral credits, and a branded sun hoodie—all for a one-time fee of \$185. **[Get your pass here for a limited time!](#)**



The Bigger Picture

New Founding's [American Man](#) is the perfect resource for outdoorsmen of all stripes. It's designed to inspire true masculinity and give men edifying stories, advice, and resources on everything from survivalism to fatherhood to fashion.

A recent issue featured the inspiring case of Wilbert E. Longfellow, a pioneer lifeguard in America who, after a horrific boating accident in Manhattan's East River, helped turn a land plagued with drowning deaths into a nation of swimmers. [Read the full story](#) and be sure to sign up for The American Man [here](#).

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