



Issue No. 76: Grateful for Grandparents

Did you know that September 11th is National Grandparents Day? We know, we know, there are a lot of silly “holidays” out there nowadays, but this one is actually worth celebrating.

We here at Align know it’s vitally important who you buy from, but it also matters who you buy for, and love for your family is the cornerstone of living an aligned life. Without family, all the paychecks and purchases don’t mean much.

Why not embrace National Grandparents Day to honor those who paved the way for the life you have now? Bring the generations together, give your parents or grandparents a reminder that you love them, and model for your own kids that we owe much of our love, gratitude, and respect to the generations that came before us.

The Better Alternative

You might be tempted to go to Amazon or Hallmark and pick up some bauble or card, but by now we all know that far-left Amazon is a [no-go](#), and even kitschy [Hallmark has fallen from grace](#).

For something less woke and more special, shop from [Cami Monet](#), a Christian watercolor artist from Florida with a beautiful collection of mugs, cards, prints, and even more unique items like custom pet portraits, placemats, and party supplies. I don’t know about your grandma, but mine would love an [“Owl Be Home for Christmas”](#) tea towel.

Speaking of artists, if you have a baby on the way, we have the perfect gift for you to announce his or her arrival to the grandparents! It’s called [sonogram art by Caitlin Solan](#). Caitlin—another Christian and proudly pro-life artist from Washington, D.C.—produces all kinds of art, from prints to portraits, but her most special creations are custom depictions of life in the womb.

For gift ideas that are a little less specific but still wonderfully unique, peruse the digital shelves of the [Vermont Country Store](#). Family owned since 1946, this charming, well-loved store stocks a huge variety of nostalgic products that aren’t easily found anywhere else. Whether it’s

seersucker bedding, cotton pajamas, classic hard candy, novelty chocolates, fragrant gift soap, collector's items, or seasonal decor, Vermont Country Store has something for everyone.

Business Spotlight

Matt Roberts, co-founder of [Liberty Tabletop](#), is an inspiring example of the hardworking trailblazers we should honor in the coming days. Matt has dedicated his career to producing 100% American made products despite many challenges, and Liberty Tabletop is the last remaining flatware producer in the United States. Their sets use the highest quality metals and feature a wide variety of styles perfect for any dining room, and they also manufacture dinnerware, drinkware, pots, pans, and just about every other kitchen essential.

For a short time only, use code **ALIGN10** for 10% off your order and surprise your loved ones with something truly special.

You can learn more about Matt and Liberty Tabletop's incredible story [here](#).



The Bigger Picture

Earlier this week we announced the beta launch of the redesigned Align Guide—a business directory built with New Founding's cutting-edge endorsement and credentialing features. By creating an account, you can bookmark or discuss businesses as well as share your opinion on specific products or services.

You can also use the guide to find and browse businesses and products curated by the Align Guide. And, soon, you'll be able to endorse businesses and gain credibility by contributing valuable endorsements to our community.

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