



Issue No. 64 | June 9, 2022

Greetings,

Father's Day is coming up fast. Don't scramble at the last minute to find the perfect gift—we already found it for you. We're delighted to feature an exceptional, pro-American business with an exclusive discount for ALIGN readers.

Rascal Man is a pro-American men's grooming company with body wash, hair products, shaving supplies, and more, and **right now they are giving ALIGN readers an exclusive discount of 25% OFF SITEWIDE**. Make sure to order by June 13th so it arrives in time for dad.

Click HERE to shop and enter the discount code "ALIGN" at checkout for 25% off your Rascal Man purchase.

This is an exclusive deal for readers of ALIGN because we know that Rascal Man shares our values. They love America. They donate a share of their profits to veterans' charities. And they know that masculinity isn't "toxic"—it's the foundation of any thriving and functional civilization.

If you know of anyone who wants to get in on the deal and become a reader of ALIGN, please forward them this email and invite them to **subscribe**.



Let's reach everyone who knows a better way is possible. Forward this issue to your friends and invite them to [sign up](#) for ALIGN.

The Better Alternative

Every Father's Day, the same question arises: What should I get Dad? Then, almost without willing it, a voice quietly whispers in your head, getting louder and louder until you wonder if any other men's product even exists: "Buy your dad a necktie," the voice says. Yes, he has 614 of them. Yes, men like other things too. Yes, few men actually go into an office wearing a suit anymore. But tradition is tradition—and who are we to violate the laws of our ancestors?

When searching out the right necktie, don't just go to any old department store where there's a high likelihood you'll buy low-quality, foreign made junk. Instead, peruse the collection of **David Donahue**. Based in New York and handmade in America, these sharp-looking ties will make any man look dashing.

For something a little more whimsical, **Bird Dog Bay** sells high-quality silk ties with designs that are both classic and based on beautiful hand-drawn illustrations.

If the tie game isn't your old man's style, **Old Sport Company** is another option. Also made in the U.S.A., Old Sport Company offers some very classy, patriotic penny loafers, belts, and other accessories for a relaxed, upscale look.



If you know of a business that shares your values, [let us know](#) so we can spread the word.

The Bigger Picture

If you want to learn more about our featured partner, Rascal Man, take a listen to the ALIGN podcast where Bart Lomont interviews the founder of the company, Ben Davis. Ben started his company based on the philosophy that men who look their best do their best—a statement any man serious about his life knows intuitively.

Tune in on [Apple](#), [Spotify](#), [Google](#), or [YouTube](#) for the full story behind their company!

BART LOMONT
ALIGN
PODCAST



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Jobs

New Founding is [hiring](#)! If you or someone you know is seeking a job aligned with their values, you can also peruse the open community [jobs board](#) where our members can list roles for which they are hiring.

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