

ALIGN

A More Human Way of Life

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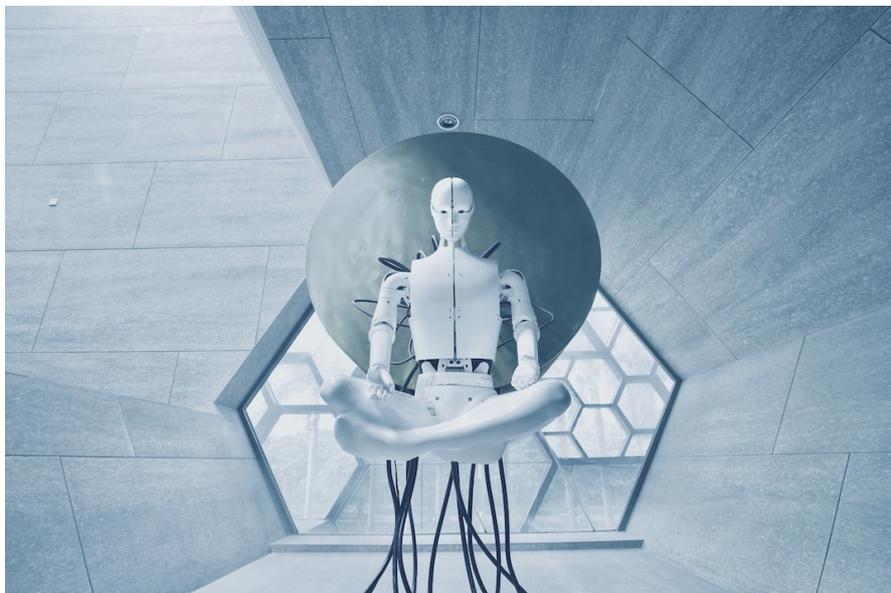
Greetings,

Who is in power, us or the machines? This isn't necessarily a question about the battle between man and technology like Hollywood sensationalizes in *Terminator* or *The Matrix*. Most fundamentally, it is a question about the human soul.

Do we have the will to say "no" to our phones, tablets, and laptops so we can experience the human joys of nature and other people? Can we control ourselves, or do we compulsively check our most recent notifications and go to the seedy corners of the internet we know we shouldn't see?

Taking control of our digital lives is not only about having the will, but also the smarts. After all, it is not enough to keep technology in its place if all the while it is invading your privacy and leaving a wide-open avenue for invasive threats to you or your family.

Modern technology offered us freedom, yet so many times we find ourselves its slaves. We have some tools to help you retake control.



Help us reach everyone who knows a better way is possible. Please forward this issue to your friends and invite them to [sign up](#) for ALIGN.

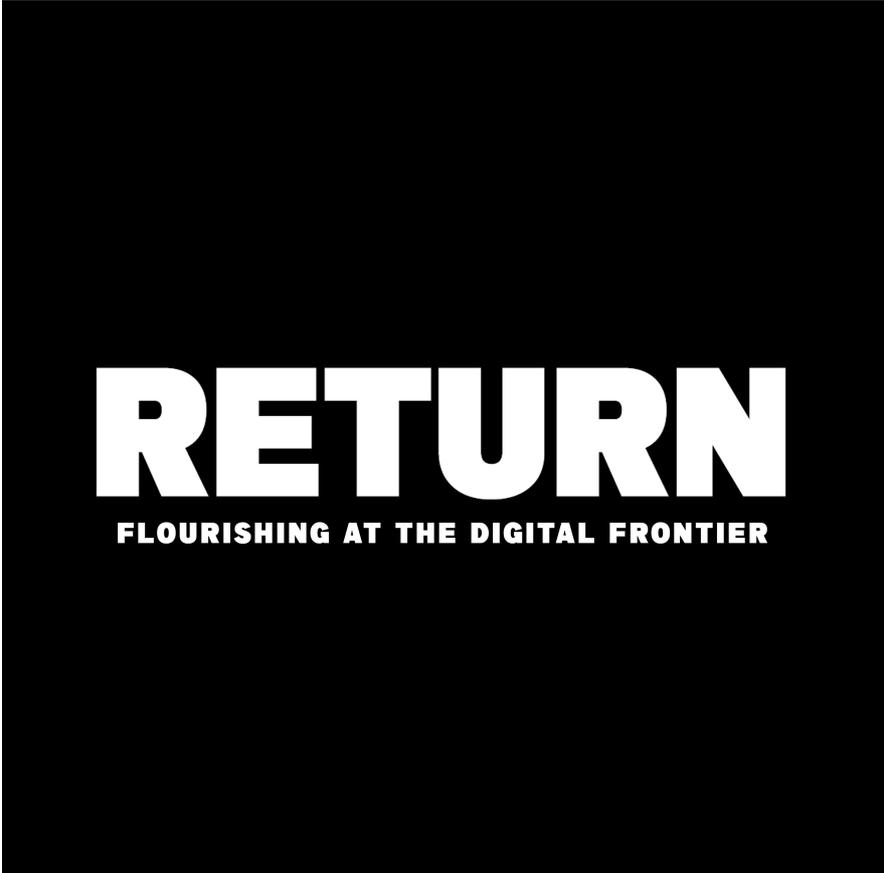
Announcing RETURN

We're extremely excited to announce that our umbrella organization, New Founding, is launching a new project on what it means to be human in a time of unprecedented technology. It's called **RETURN**, and we'll let the editors tell you about it themselves:

"We're quickly entering a world where the definition of 'human' has exchanged certainty for debate. An ever-present datasphere grows around us like a dense tangle, giving glimpses of both liberation and coercion. The questions are no longer about if we move forward into the wilds of technology, but how we can master them well.

"RETURN will investigate these questions because we know there are good answers. We love technology, but we want it to be non-invasive. We want better machines, but they must serve humans and not the other way around. We welcome connectivity, but the kind that individuals can control and reason about; we will never sell our souls to the cloud. We want harmony between nature, man, and machine."

Check out their [website](#) and watch out for their print quarterly to follow. Membership in the RETURN community unlocks exclusive benefits and features, so we invite you to [join today](#).

A black rectangular graphic containing the word "RETURN" in large, bold, white, sans-serif capital letters. Below it, the tagline "FLOURISHING AT THE DIGITAL FRONTIER" is written in smaller, bold, white, sans-serif capital letters.

RETURN
FLOURISHING AT THE DIGITAL FRONTIER

If you know of a business that shares your values, [let us know](#) so we can spread the word.

The Better Alternative

Now back to our traditional programming...

Usually in this section of the newsletter, we highlight a few particularly bad businesses within a certain industry and offer you a better option. However, on this subject it's not simply about finding an alternative business. It's about having a completely different approach to the internet.

Tech overlords, libertarian think-tankers, media personalities, so-called public intellectuals—they've all told us that the internet is made better by being freer, more open, and more permissive. And of course we're not against the freedom of information. Yet one of the biggest problems is not that people don't see enough on the internet. It's that they see too much--especially children.

Here's where [Canopy](#) comes in. Canopy provides advanced protection for anyone, especially families, to block pornography and safely remove inappropriate content embedded within otherwise good websites. Our friend Aaron Renn, producer of New Founding's American Man newsletter, interviewed the CEO of Canopy, Sean Clifford, and you can watch it [here](#).

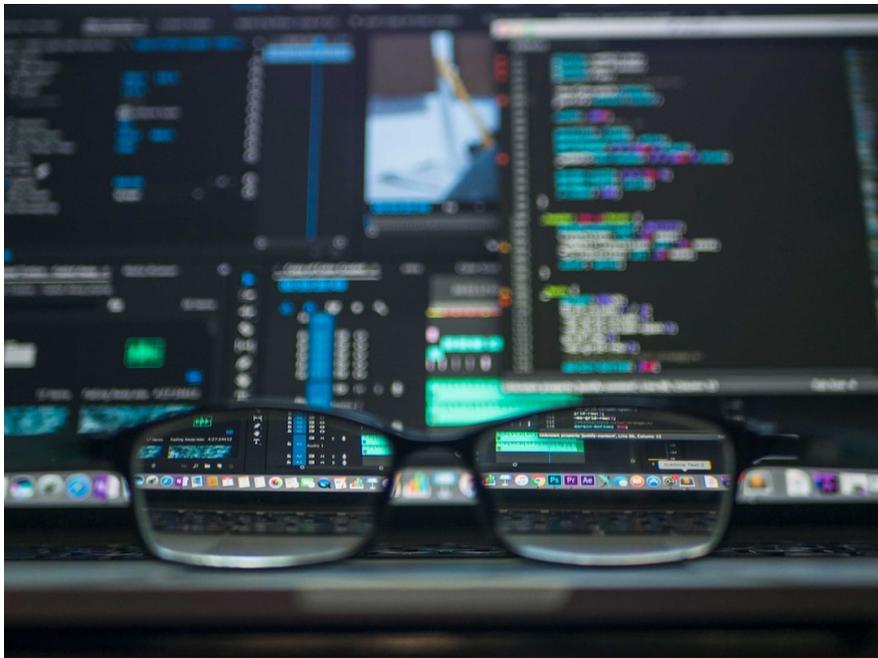
Other great options for parental control apps include [Net Nanny](#), [Covenant Eyes](#), and [Life360](#). Whichever option you choose, your kids may not necessarily appreciate it in the short run. But they will thank you immensely when they're older.



If you'd like your America first business featured in this section of ALIGN reach out [here](#).

Business Spotlight

Perhaps the easiest thing to do online is be distracted. Every app, site, icon, and ding is meant to draw in our attention and distract us from the task at hand. When you need to just focus on one thing, [Freedom](#) helps you do just that. Choose the times you need to focus, pick the sites and apps you do and don't want to access during those times, and then you can work in complete control without distractions.



Do you know a business or business owner that should be featured in ALIGN? [Let us know!](#)

The Bigger Picture

Earlier this year we recommended DuckDuckGo as an unbiased browser alternative to Google. Unfortunately, based on their [decision](#) to unilaterally determine for their users what counts as “disinformation” in the Russia-Ukraine war, DuckDuckGo isn’t living up to its promise of neutrality. Of course, we all know the “disinformation” label could easily be applied to benign conservative opinions or inconvenient facts. We hope DuckDuckGo returns to its roots and finds its way again.

If you want an alternative that hasn’t yet cracked the door open to leftwing censorship, we recommend you download [Brave](#). It’s a web browser developed by Brandon Eich, the former CEO of Mozilla who was ousted for opposing gay marriage. Seeing as Eich had his own free speech rights violated, Brave remains firmly [opposed to censorship](#) and committed to privacy.



Get Involved

Jobs

- [Let us know your interests](#) and join our online forum.
 - [Add your business](#) and its products and services to our directory, or [recommend an aligned business](#) to our community.
 - [Subscribe](#) to this newsletter and invite your friends to do the same.
- [New Founding is hiring!](#) If you or someone you know is seeking a job aligned with their values, you can also peruse the open community [jobs board](#) where our members can list roles for which they are hiring.

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